

Investing in America's Workforce

Improving Outcomes for Workers and Employers

Event to launch new resources for policymakers, funders, and employers

Federal Reserve Bank of New York

Friday, November 9, 2018

Benjamin Strong Room

7:45 a.m. to 2:00 p.m.

Cohosted by the Federal Reserve Banks of New York and Atlanta

- 7:45 a.m.** Continental breakfast and networking
- 8:30** **Welcome and Framing Remarks**
Introduction by *Jack Gutt*, Executive Vice President, Federal Reserve Bank of New York
John C. Williams, President and CEO, Federal Reserve Bank of New York
- 8:50** **Workforce Investment by Sector**
Introduction by *Steven Shepelwich*, Senior Community Development Adviser, Federal Reserve Bank of Kansas City Oklahoma City Branch
Patrick T. Harker, President and CEO, Federal Reserve Bank of Philadelphia
- 9:10** **Investing in Workers**
How are job seekers—particularly workers facing challenges in the labor market—viewed as assets that can drive innovation and build employers' competitiveness?
Carl E. Van Horn, Distinguished Professor and Director, Heldrich Center at Rutgers (*moderator*)
E. Wilson Finch, Director of Higher Education Services, Workforce and Economic Development, Council for Adult and Experiential Learning (CAEL)
Todd Greene, Executive Director, Atlanta University Center Consortium Inc.
Maurice A. Jones, President and CEO, Local Initiatives Support Corporation (LISC)
Marc Morial, President and CEO, National Urban League
- 10:10** **Break**
- 10:30** **Investing in Work**
How can enhancing the quality of work as well as implementing place-based and job creation strategies help to attract and retain skilled workers?
Jeff Fuhrer, EVP and Senior Policy Adviser, Federal Reserve Bank of Boston (*moderator*)
Susan R. Crandall, Director of Center for Social Policy, University of Massachusetts Boston
Fred Dedrick, President and CEO, National Fund for Workforce Solutions
Donna Fabiani, EVP, Opportunity Finance Network
Teófilo Reyes, Research Director, Restaurant Opportunities Centers United

Investing in America's Workforce

Improving Outcomes for Workers and Employers

11:30 Investing in Systems for Employment Opportunity

How can public, private, and nonprofit sectors coordinate efforts and integrate new technologies and finance models to meet the needs of both workers and employers?

Jim Tankersley, Tax and Economics Reporter, the New York Times (moderator)

Lauren Eyster, Senior Fellow, Urban Institute

Chauncy Lennon, Vice President for Future of Learning and Work, Lumina Foundation

Jane Oates, President, WorkingNation

Andy Van Kleunen, CEO, National Skills Coalition

12:30 p.m. Break

12:45 Lunch

1:15 Luncheon Armchair Conversation

Stuart Andreason, Director, Center for Workforce and Economic Opportunity, Federal Reserve Bank of Atlanta (moderator)

Dave E. Altig, EVP and Director of Research, Federal Reserve Bank of Atlanta

Dottie Gallagher, President and CEO, Buffalo Niagara Partnership

Julie Gehrki, Vice President of Philanthropy, Walmart Foundation

1:50 Closing Remarks

Karen Leone de Nie, VP and Community Affairs Officer, Federal Reserve Bank of Atlanta

Edison Reyes, Economic and Workforce Development Adviser, Federal Reserve Bank of New York

2:00 Adjournment

Share your takeaways from today's event using #investinwork.
To access the *Investing in America's Workforce* book and other resources
from this initiative, visit www.investinwork.org.

